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**First Watermark Branded Apartment Building Launches Leasing in Long Island City**

*Long Island City’s Only New Boutique Rental Building, Watermark LIC, Stands 27 Stories Tall and offers 168 Sophisticated, Luxurious Apartments*

**New York, NY – August 14, 2017** – Twining Properties and Bedrock Real Estate Partners, in partnership with Principal Real Estate Investors, today announced the first Watermark branded residential building in NYC. A sophisticated contrast to the towering new developments in Long Island City, the boutique building offers a sense of community paired with chic interiors and modern, cutting-edge amenities. Watermark LIC will consist of 168 rental homes ranging from studio, one- and two-bedroom residences complete with oversized floor-to-ceiling windows, offering unprecedented, panoramic views of Manhattan. Carole Bloom of The Bloomstone Group is the exclusive leasing agent for the property.

“LIC is an excellent fit for the Watermark brand, a luxury rental concept we developed in Cambridge, Massachusetts catering to tech-savvy, and connected tenants who want a fun and comfortable place to live, work and play.” said Alex Twining, CEO of Twining Properties. “Watermark LIC will be one of the only new boutique buildings in Long Island City and will offer great layouts, as well as comfortable and unique social spaces that fit the way people want to live today.”

Watermark LIC, set just off of Jackson Avenue, combines modern elegance with contemporary indulgences. Each of the beautiful apartment homes feature unique and versatile layouts, high ceilings, and Italian kitchens with stainless steel appliances. The spacious bathrooms offer Kohler fixtures with hand-showers, porcelain tile, and generous cabinets. In keeping with the Watermark brand, the building includes convenient keyless entry systems, NEST thermostats, energy efficient heat-pump units for heating and cooling, and sophisticated LED lighting. Watermark LIC is on track to achieve LEED Silver Certification.

“One of the most exciting, up-and-coming neighborhoods you can live in right now is Long Island City,” said Carole Bloom, Founder of Bloomstone Group. “New retail is popping up every day along Jackson and Vernon Avenues and businesses are migrating to the rapidly growing neighborhood. It is a quick and easy commute into midtown Manhattan.”

The exceptional style of this exclusive building was created by world-class architect Michael Arad of Handel Architects.” A rising star in the architecture world with awards including the Young Architects Award of the American Institute of Architects and Honor Awards from ASLA, Arad has brought his ingenious design to life at Watermark LIC.

Watermark LIC will feature extensive amenities including the Sky Lounge and Deck with panoramic views of Manhattan, a private roof-top gym with state-of-the-art LifeFitness equipment and inspiring views, an exclusive outdoor garden offering a serene landscape and lush planting, and The Watermark Workbar, located just off the lobby with a coffee bar, meeting rooms and a shared work space.

Additional features of the building include a 24/7 concierge attended lobby, an on-site resident manager and community manager, dog walking, laundry and cleaning services, as well as storage lockers and a bike room. The building is served by seven subway lines just minutes from midtown Manhattan.

For more information on Watermark LIC please visit [www.watermarklic.com](http://www.watermarklic.com).

**Twining Properties**Twining Properties is a real estate developer focused on complex urban mixed use, green development. Primarily located in the northeast corridor – from Boston to NYC to Washington, DC - the development firm thinks outside the box with a strategy to integrate the capital, design, construction, environment, marketing and public goals into a creative solution that achieves superior results.

**Bedrock Real Estate Partners LLC**

BedRock Real Estate Partners LLC is a privately held investment manager specializing in the development and acquisition of rental apartments and mixed-use projects in urban locations from Boston to Washington, DC with a particular focus in New York. BedRock Real Estate Partners LLC actively participates in its joint ventures as a limited partner or co-general partner.

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**Bloomstone Group**The Bloomstone Group is a New York based boutique real estate advisory, sales and marketing firm that offers a wide array of services to real estate owners, developers, institutions and investors across a broad spectrum of residential development disciplines.

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